CONNECT ENGAGE NURTURE

EDEN SMITH is passionate about helping businesses make sense of their data and identifying talented data scientists is a key component. As we grew our reach within the data sector a number of challenges were encountered:

➢ Companies find it challenging to attract young, smart data scientists.
➢ To remain competitive, universities need to offer strong industry partnerships and exciting projects.
➢ Data Science graduates often need additional training to become business ready on completion of their post-graduate course.

To address these challenges **EDEN SMITH,** together with the Data Science Foundation, developed and launched the **NURTURE** programme, an extension of the **EDEN SMITH** eco-system. Through the programme, we are able to bring business, academia and students together to profit from the opportunities offered by data science.

So how can the NURTURE programme help you?

For Business

Most businesses are continuously seeking new ways to understand customers and make sense of their data to support informed decision making. Deriving benefit from data science is increasingly important but this can be difficult if you struggle to find the best data scientists for your business.

Whether you have an existing team of data scientists or are just starting to build a team you can benefit from the **NURTURE** programme. Programme members enjoy the possibility to:
➢ Define a data science project to be researched and delivered by post graduate data science students.
➢ Select and engage some of the brightest and motivated data science students to work in their business on the project.
➢ Benefit from the results of a 3 month research and analysis project at no charge.

Businesses may engage multiple students to work on a single project and are also welcome to run multiple projects through the programme.

Through membership of the **NURTURE** programme a business can expect to reap significant benefits that would include:
➢ Free Membership to the Data Science Foundation Community
➢ Experiencing quantifiable results from the data project.

- ➢ Generating a fact based financial justification for further investment.
- ➢ Experiencing the work of a potential data science employee for three months prior to offer.
- ➢ Receiving "first refusal" on recruitment of their intern.
- ➢ Evaluation of potential data platforms and technology over the 3 month project period.
- ➢ Benefitting from a significantly discounted recruitment fee if the intern is hired.

For Universities

Many universities are running excellent post-graduate courses in data science and to attract the top students they must demonstrate their ability to provide more than just a world-class syllabus and outstanding learning environment. Universities need strong links with industry, to provide both access to real-world projects and enhanced employment prospects. By participating in the **EDEN SMITH NURTURE** programme universities will, for the benefit of their students, have access to:
- ➢ Testing real world projects.
- ➢ High quality, current data sets for teaching purposes.
- ➢ Access to some of the leading Data Science platform technology
- ➢ Valuable internships with high profile businesses.
- ➢ Invaluable feedback from industry on courses and the work readiness of students
- ➢ Permanent job roles for data science graduates

As programme members, universities are required to:

- ➢ Promote the **NURTURE** programme, **NURTURE ACADEMY** and work of the Data Science Foundation to students.
- ➢ Participate in industry networking events for the promotion of the **NURTURE** programme and Data Science Foundation.
- ➢ Collaborate with **EDEN SMITH** and the Data Science Foundation to represent their Data Science courses accurately within the platform.

EDEN SMITH and the Data Science Foundation have developed the extensive **NURTURE** programme without a requirement for financial contribution from universities ensuring no barriers to participation.

For Students

Having earned your place as a data science post-graduate student at one of the UK's top universities you will want to be confident that you are learning to solve real-world problems while simultaneously equipping yourself to be a valuable addition to a company's data science team.

Members of the **NURTURE** programme can choose to better prepare themselves for work in the data science sector through a combination of access to industry projects and internships alongside coaching in non-technical business skills. By joining the **NURTURE** programme you will be able to seize the opportunity to:

➢ Win an internship with a high profile company looking to exploit the benefits of data science to improve their business.
➢ Deliver your dissertation project using real-world quality data sets.
➢ Use industry leading data platforms and technology in the delivery of your dissertation project.
➢ Experience first hand what is expected in industry of a data scientist

In addition to participating in fantastic, industry conceived projects, membership of the programme will give you access to the **NURTURE ACADEMY.** The academy, run by **EDEN SMITH** offers you enrolment in workshops and seminars that will help you improve your non-technical skills essential for career success. The workshops and seminars are delivered by a combination Eden Smith in-house expertise and hand selected industry consultants to give you the best available skills training. Current programme members can sign up to sessions covering communication skills, business skills and personal development. As well as a wide variety of soft skill workshops the **NURTURE ACADEMY** offer ongoing career mentoring and coaching - only accessible by **NURTURE** programme members.

There are no costs for students to participate in the **NURTURE** programme.

Where's the catch?

At **EDEN SMITH**, we are often asked how we it's possible to provide the extraordinary benefits of the **NURTURE** programme at no charge? We are passionate about investing in the development of talent for the data market place – we are a niche data-centric staffing and consultancy business, so the success of the data sector and availability of talent is key to our success. Through working with **NURTURE** programme members we will demonstrate market expertise and build long-term relationships enabling us to offer consultancy or staffing solutions where appropriate.